



New Product Showcase Application

October 22 & 23, 2019
Toronto Congress Centre - North
www.groceryinnovations.com

SUBMIT FORM TO:

Rolster Taylor, Director of Sales

Fax: (416) 492-2347 | Email: rtaylor@cfg.ca | Phone: 416 492 4878

The New Product Showcase places your product or service directly in the spotlight for maximum visibility! Displaying your product (or a picture substitute) in the New Product Showcase will ensure your items gain full exposure directly in the high traffic entrance of the show!

COMPANY INFORMATION

Company _____
Contact _____ Booth Number _____
Address _____
City _____ Prov. _____ Zip _____
Phone _____ Ext: _____ Fax _____
E-mail _____ Signature _____

Only Exhibitors are eligible to participate in this Showcase. All Rules and Regulations set forth in this Agreement must be adhered to.

GENERAL INFORMATION

The NPS display resides in the high traffic Promenade area. Staged product comes with a small information card that is 4" x 3" with company name and booth number. Product must fit in a 1' by 1' area

Policies & Procedures:

- Exhibitors are responsible for all costs associated with shipping your materials to the show site. If you are showcasing a small item, be sure to provide a display stand.
- You may submit a photograph of your product if you choose not to submit the product itself.
- Contracts will be accepted on a first come, first served basis. Placement in the showcase will be alphabetical.
- Showcase products must be grocery industry related. Any unrelated items will be removed and refunds not given.
- Participating companies may be listed in CFGI publications prior to Grocery Innovations Canada 2019.

In order to generate increased attendee traffic flow, CFGI and Grocery Innovations Canada reserves the right to promote the New Product Showcase in its marketing and advertising materials. There is no guarantee in the use of any particular company name or item, in part or in whole, and recognition will be solely for the benefit of Grocery Innovations Canada.

Select Space Type and Quantity

Single Space (1'X1') QTY: _____ X \$300.00
One Shelf (1' x 3') QTY: _____ X \$600.00
Full Unit (3 Shelves) QTY: _____ X \$1,200
Free Standing Display QTY: _____ X \$1,500 (within CFGI guidelines)

Subtotal \$ _____

13% HST \$ _____

Total Due \$ _____

Payment Information

- Please Invoice Me
- Please Charge My Credit Card – Visa / Master Card / Other

Credit Card Number _____ Expiry Date ____/____

Cardholder's Name _____ **Authorization Signature** _____